

ROYAL ENFIELD

BULLET
• 350 •

A MOTORCYCLING ICON SINCE 1932

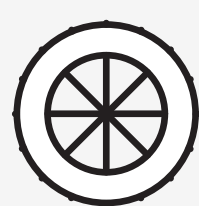


What started in 1932 continues to deliver pure motorcycling experiences across generations of riders. Bullet, the quintessential Royal Enfield, is today the longest running motorcycle in history to be in production. A unique hand-painted pinstriped tank, the distinct thump and a standing testimony to Royal Enfield's philosophy of simple design and resilient build make the Bullet a living legacy on two wheels.



Iconic Design

With a 346cc, single-cylinder, air-cooled, fuel-injected engine, mated to a five-speed manual gearbox, the Bullet has been tuned to deliver superior refinement and performance. The handcrafted chrome detailing and the signature Royal Enfield hand-painted pinstripes make for one exceptional looking machine, that captures the virtually unchanged experience of riding the Bullet - Pure Nostalgia.

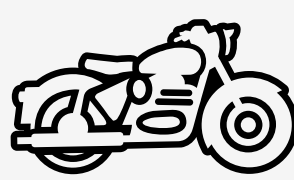


Tyres front

3.25X19 - 54P

Tyres rear

3.25X19 - 60P



Kerb weight

Bullet 350 - 186kg

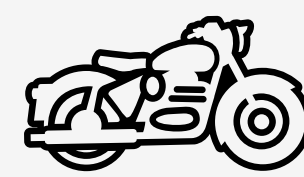
Bullet ES - 191kg

(without 90% fuel & oil)



Fuel capacity

13.5 l



Wheelbase

1395 mm

Length

2170 mm

Width

810 mm

Height

1120 mm

(without mirrors)



Legendary Dependability

Trusted for its ruggedness and performance through decades by generations of riders, the Bullet is ready for every ride, from daily commute to the trip of a lifetime. With maximum torque of 28Nm @4000 RPM and maximum power of 19.1 bhp @ 5250 RPM, the Bullet provides stable cruising on long hauls or easy manoeuvring through city traffic. Turning heads since 1932, is the distinctive and unmistakable thump that carries forward the legacy of a golden era of motorcycling.



Lubrication

Wet sump

Engine oil

Semi-synthetic
SAE 15W 50 API,
SL grade & above
JASO MA2

Air cleaner

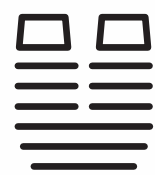
Paper element

Fuel supply

Electronic fuel injection

Engine start

Kick Start for KS X & STD
Electric Start for ES X



Bore x stroke

70 mm x 90 mm

Engine

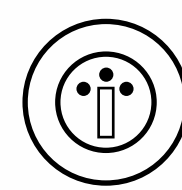
Single cylinder 4 stroke,
air cooled, fuel injection

Displacement

346 cc

Compression ratio

8.5 : 1



Ignition system

Electronic ignition
ECU/Variable

Clutch

Wet multiplate (6 plate)

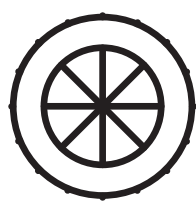
Gearbox

5-speed constant mesh



Majestic Stance

The comfortable seat height of 800 mm of the Bullet lets you be seated in a commanding posture. The Bullet features a single downtube chassis and a high-specification suspension, which offers the perfect combination of timeless styling and dynamic performance. With a ground clearance of 135 mm, you are comfortably placed to ride more and ride far, no matter the distance or the terrain.



Front suspension

Telescopic, 35 mm forks,
130 mm travel



Front brakes

280 mm disc, 2-Piston
calliper with ABS

ABS
DUAL CHANNEL

Single channel
(Front Brake)

Rear suspension

Twin shock absorbers with
5 step adjustable preload,
80 mm travel

Rear brakes

153 mm drum, single
lead internal expanding



COLOURS

BULLET 350



Onyx Black



Black



Bullet Silver

BULLET 350 ES



Regal Red



Royal Blue



Jet Black

**Genuine
Motorcycle
Accessories**

MAKE THE ICON YOUR OWN

**Accessorise your Royal Enfield Bullet
with protection, utility and style.**



Seamless integration

Engineered to fit perfectly and easily to your Royal Enfield.



Assured Warranty

2-years warranty for complete peace of mind.



Fully Homologated

Approved and certified by concerned authorities. Meets all quality and safety standards.





PROTECTION

SILVER AIRFLY ENGINE GUARD

1990633



BLACK STRAIGHT ENGINE BAR

1990603



SILVER TRAPEZIUM ENGINE GUARD

1990635



BLACK ADVENTURE HANDGUARDS

1990211



BLACK HEADLIGHT GRILLE

1990664



SILVER SUMP GUARD

1990677



Please Note: Headlight Grill (1990664) is not for highway use.



COMFORT AND BODYWORK

**TOURING
DUAL SEAT**

1990606



**OIL FILLER CAP,
MACHINED, SILVER**

1990613



**OIL FILLER CAP,
MACHINED, BLACK**

1990645



**MACHINED FRONT RESERVOIR
CAP - DIAGONAL - BLACK**

1990652



**BRAKE RESERVOIR
LID - DIAGONAL - SILVER**

1990653



**HEADLIGHT VISOR,
STAINLESS STEEL**

1990625



**MACHINED TAPPET
COVER, SILVER**

1990616



**MACHINED TAPPET
COVER, BLACK**

1990615



**NUMBER
BOARD, LH**

1990674



"The basic design is built to stand up to almost anything. We loved the Bullet's charm and minimalism..It's a special motorcycle suited for a special owner."

-Motorcycle Cruiser, USA

"Press the starter button - and the motor thuds into life in a manner indistinguishable from the old one... The latest Bullet, a bike that makes a return to Enfield's core appeal.."

-The Daily Telegraph, September 20, 2011. Kevin Ash.

"Keep it around 80kph in fifth gear and you start to see exactly why Bullet owners love this brand of bike.. it is about soaking in the old world riding experience that this bike is built around."

-BBC Top Gear, India.

